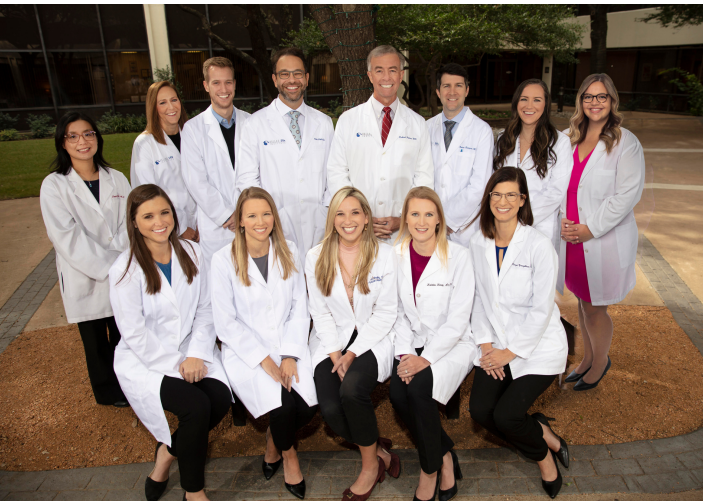


ABOUT OUR PRACTICE

The mission of The Hearing Center is to provide the highest quality, state of the art hearing treatments for those with hearing loss. Our goal is to understand how every patient's hearing loss, tinnitus and related symptoms are affecting their everyday life. The Hearing Center's integrated office, combining board-certified ear physicians and certified doctors of audiology, allows us to provide comprehensive diagnostic testing and the ability to treat hearing loss with the most highly-sophisticated hearing technologies available.



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THE HEARING CENTER

DALLAS EAR INSTITUTE



BECAUSE LIFE WAS MEANT TO BE HEARD

www.DallasHear.com

Hearing Loss

Our ability to hear is what truly connects us to each other. At The Hearing Center at Dallas Ear Institute, we understand the incredible gift of clear hearing. Hearing connects us to the world around us: the sound of a child's laughter, music softly playing, emotions expressed by a loved one. Hearing is living.

Hearing Center Services

At The Hearing Center at Dallas Ear Institute our ear physicians and audiologists work together to assess your individual needs and lifestyle demands to provide you with the best solution for your hearing loss. In some instances, medical or surgical treatment may be indicated, but most hearing loss can be treated with hearing devices. The most advanced hearing treatment options are considered and offered at our integrated institute.

We Offer

- Comprehensive hearing evaluation and treatment for newborns to adults
- Tinnitus (ringing in the ears) assessment and treatment
- The latest technology from leading hearing device manufacturers
- Custom ear molds, hearing protection devices, musician's earplugs, and swim plugs

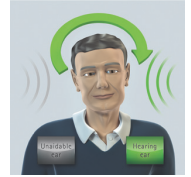
Hearing Aid Service Plans to Fit Individual Needs

- Premium Care Program: Comprehensive service plan including initial device fitting, follow-up services, device maintenance and repairs for a three year period.
- Pay Per Service Option: Reduces initial cost of the latest technology by allowing patients to pay for follow-up appointments, maintenance, and repairs as they occur.
- Essential Program: Current entry level technology from reliable manufacturers paired with professional services you can trust. Ideal for patients who are not quite ready to use a device full time or for those looking for a low cost option.



RECEIVER-IN-THE-CANAL (RIC)

- reduces "plugged up" feeling
- wireless communication
- discrete
- fits most hearing losses
- water resistant
- rechargeable option



CROS/BI-CROS

- for patients with one non hearing ear
- transmits sound from poor ear to stronger ear



IN-THE-EAR (ITE)

- easy to insert
- wireless communication
- some models discrete



COCHLEAR IMPLANT

- implanted hearing device with external processor
- used for severe to profound hearing loss when hearing aids no longer effective



BEHIND-THE-EAR (BTE)

- fits most hearing losses
- appropriate for children
- wireless communication
- water resistant
- rechargeable option



BONE CONDUCTION DEVICE

- for conductive or mixed hearing loss
- for young children, worn on headband
- for older children and adults, attaches to implanted device